



**7th Annual CMOD Biomarkers and Surrogate Endpoints Symposium
October 19-21, 2009**

INFORMATION FOR SPONSORS

The Planning Committee takes great pleasure in inviting you to participate in the 7th annual CMOD Biomarkers and Surrogate Endpoints Symposium – Streamlining to Promote Innovation and Efficiency, which will be held on October 19 - 21, 2009 at the Bethesda North Marriott Hotel and Conference Center, Bethesda, MD, USA.

This year's symposium will build upon the successful platform established over the past 6 years. The meeting is being conducted under the auspices of the International Partnership for Critical Markers of Disease (CMOD), a non-profit organization dedicated to advancing the identification, validation and appropriate application of biomarkers in cardiovascular, oncology, neurology and other related diseases.

This program will provide scientifically rigorous and balanced information on established and novel biomarkers and imaging technologies. In alignment with the goals of CMOD, the Planning Committee has designed this program to facilitate the cooperative exchange of ideas and information about critical biomarkers among clinical and basic scientists; governmental agencies; pharmaceutical, biotech, device and diagnostic companies; healthcare providers; and patient groups. The symposium is organized in collaboration with representatives from the US Food and Drug Administration, Health Canada, European Medicines Agency, Centers for Disease Control and Prevention, US Health and Human Services Agency for Healthcare Research and Quality, and major international research organizations.

The Continuing Medical Education (CME) office of the University of Montreal, Canada designates this as an educational activity. The CME office of the University of Montreal is fully accredited by the Canadian Association of Medical Schools, by the Quebec College of Physicians, and by reciprocity by the American Council of CME (ACCME). Based on past programs, we anticipate this year's symposium will include over 500 participants from North America, Europe, Asia, and Australia.

We truly appreciate your interest in sponsoring this scientific program. The information provided in this document is designed to assist you in deciding the sponsorship level that is right for your organization. We will be happy to discuss these and other possibilities with you and look forward to working with you and seeing you at the 2009 CMOD Biomarkers and Surrogate Endpoints Symposium.

Best regards,

Therese M. Heinonen, DVM
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SPONSORSHIP LEVELS

1. Platinum Class Sponsorship (\$40,000 USD and above)

- Invitation to private symposium faculty reception (includes senior representatives from academia, government and industry)
- Invitation to participate in CMOD committees and meetings with current faculty members
- 6 complimentary registrations to symposium
- Sponsor's logo and name included in symposium website
- 2-way hyperlink to/from symposium sponsor's site
- 15 minute presentation on sponsor's initiatives as they relate to the theme of the symposium
- Exhibition space
- Recognition as Platinum sponsor status in all symposium brochures and programs, and on the CMOD website

2. Gold Class Sponsorship (\$25,000 – \$39,999 USD)

- Invitation to private symposium faculty reception (includes senior representatives from academia, government and industry)
- Invitation to participate in CMOD committees and meetings with current faculty members
- 4 complimentary registrations to symposium
- Sponsor's logo and name included in symposium website
- 2-way hyperlink to/from symposium sponsor's site
- 15 minute presentation on sponsor's initiatives as they relate to the theme of the symposium
- Exhibition space
- Recognition as Gold sponsor status in all symposium brochures and programs, and on the CMOD website

3. Silver Class Sponsorship (\$15,000 – \$24,999 USD)

- Invitation to private symposium faculty reception (includes senior representatives from academia, government and industry)
- 2 complimentary registrations to symposium
- Sponsor's logo and name included in symposium website
- 2-way hyperlink to/from symposium sponsor's site
- 15 minute presentation on sponsor's initiatives as they relate to the theme of the symposium
- Exhibition space
- Recognition as Silver sponsor status in all symposium brochures and programs, and on the CMOD website

4. Bronze Class Sponsorship (\$10,000 – \$14,999 USD)

- 15 minute presentation on sponsor's initiatives as they relate to the theme of the symposium
- 2 complimentary registration to symposium
- Sponsor's logo and name included in symposium website
- 2-way hyperlink to/from symposium sponsor's site
- Exhibition space
- Recognition as Bronze sponsor status in all symposium brochures and programs, and on the CMOD website

5. Patron Class Sponsorship (\$5,000 - \$9,999 USD)

- Sponsor's logo and name included in symposium website

- 2-way hyperlink to/from symposium sponsor's site
- Recognition as Patron sponsor status in all symposium brochures and programs, and on the CMOD website